

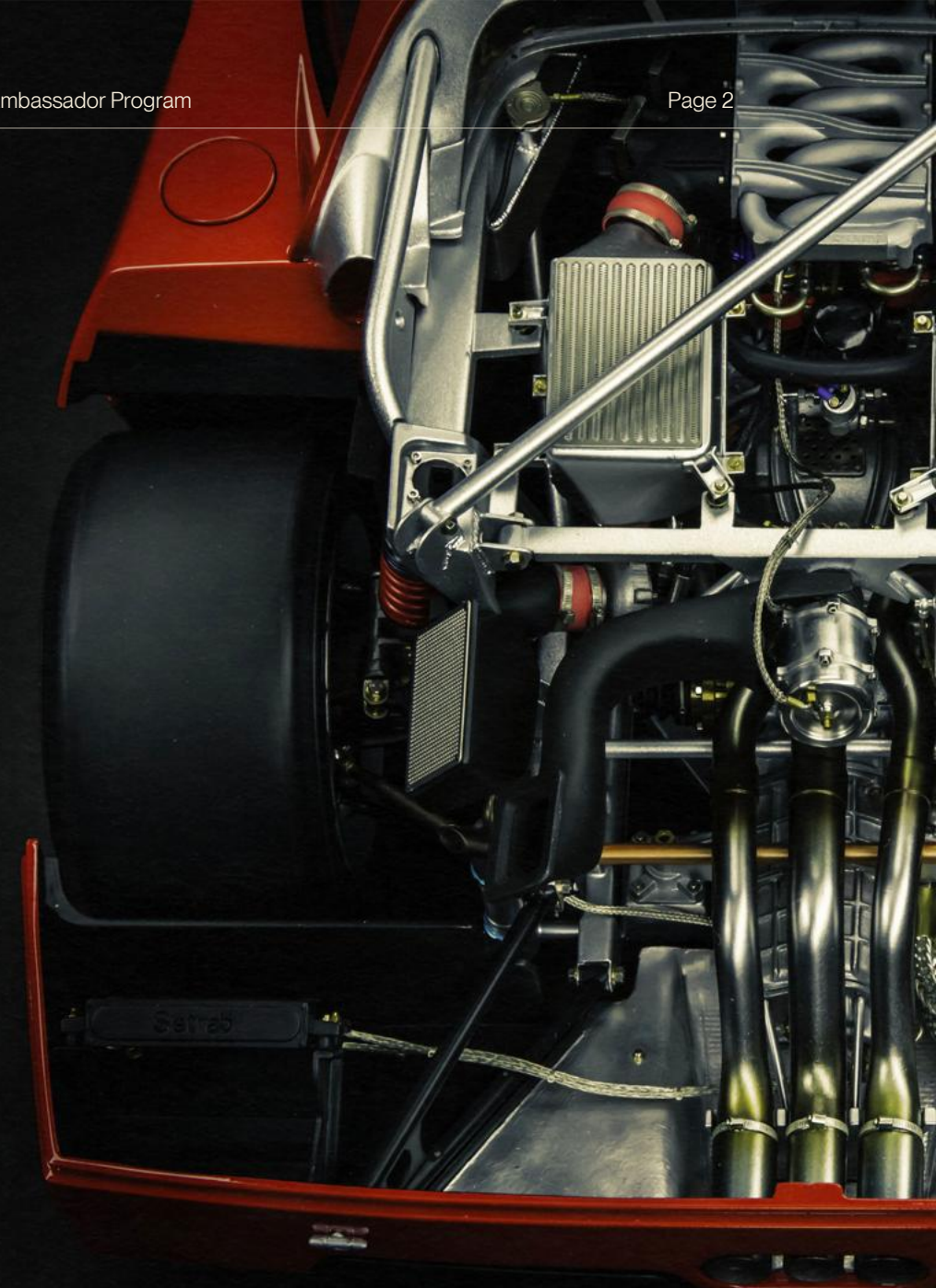
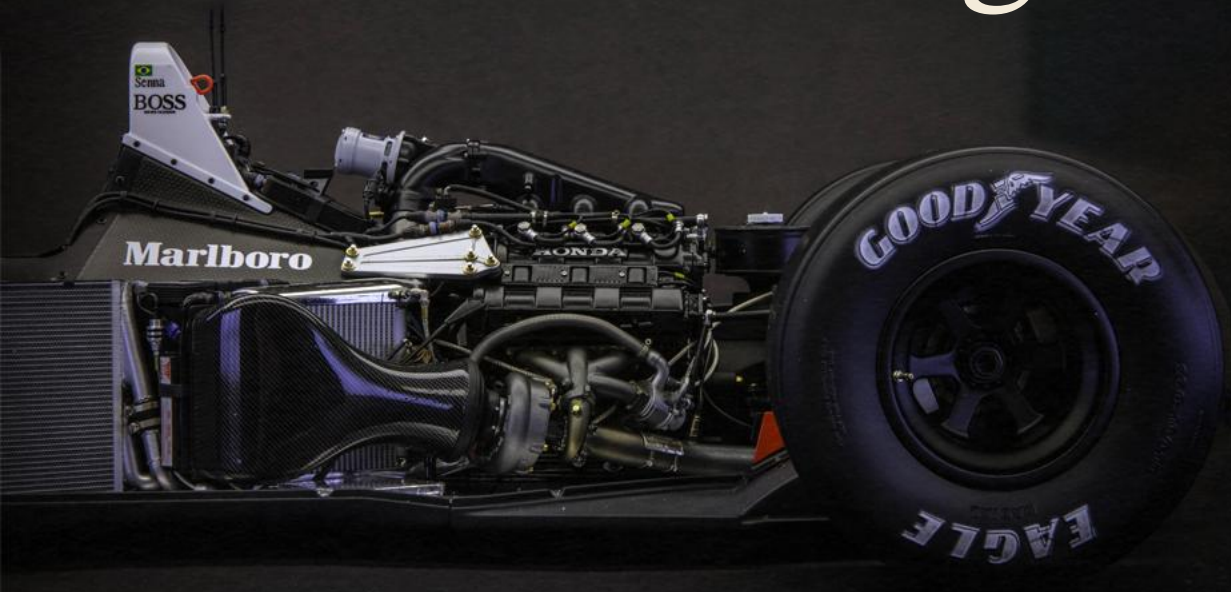


Levegh Ambassador program

Investing in the next generation
of Motorsport excellence



Bespoke handcrafted luxury scale models of iconic racing cars



Why *Levegh* Supports the Future of Motorsport

At *Levegh*, we build more than model cars: **we craft legacies.**

Each of our one-of-one, handcrafted creations pays tribute to racing Legend of Pierre Levegh, motorsport history, precision, and the relentless pursuit of excellence.

But **honoring legacy also means investing in its future.** That's why we created the *Levegh* Ambassador Program, to **support the most promising young racing drivers** on their journey to the top.



Pierre Levegh
1952



What is the Ambassador Program

The *Levegh* Ambassador Program identifies and supports **five outstanding young drivers** across the motorsport spectrum.

These are not influencers, they are athletes, competitors, and individuals already proving their place in the racing world.

We help them:

- **Gain visibility** in elite collector and business circles
- **Raise vital funding** to compete and progress
- **Tell their stories** to an audience that values craft, courage, and character

In return, they represent the values of *Levegh*: **resilience, obsession, precision, and human excellence.**

Why it matters

Racing is **one of the most demanding and expensive sports in the world**. Even the most talented drivers cannot succeed without support.

The difference between the next world champion and a forgotten talent is often financial.

At *Levegh*, we believe that talent should not go unnoticed, and certainly not unfunded.





What's in it for you

Supporting a LEVEGH Ambassador is not just sponsorship, it's legacy-building.

YOUR BRAND GAINS:

- Association with **top-tier, values-driven talent**
- **Visibility** on race cars, helmets, suits, and in social content
- **Access to motorsport events**, paddock passes, and **exclusive driver interactions**
- **Placement in an ultra-luxury narrative** with global reach
- The chance to say: **"We backed them before the world did."**

Arthur Lorimier

France (15)

A prodigious French talent making waves in Italian F4, Arthur is a rare blend of raw ability and analytical precision.

At just 15, he's already a founder, strategist, and competitor who races like an engineer and dreams like a champion.

- Racing in Italian F4 with no prior F4 experience
- Founder of votavinci.com, 2 years ahead in school
- Already tuning his own car based on telemetry
- 2026 goal: €2.5M to join F3
- Profile: Technical, ambitious, humble

Levegh's spirit incarnate.





Charlie Martin

United Kingdom

Charlie is a **groundbreaking GT3 driver and DEI trailblazer racing toward Le Mans**. Her story transcends motorsport, a symbol of courage, and a **competitor with true endurance** on and off the track.

- GT3 racer with BMW, aiming for 24 Hours of Le Mans
- 2nd Lamborghini Cup US, 3rd Britcar Endurance, 4th in class Nürburgring 24H
- First openly transgender driver on the Le Mans path
- Ambassador for Stonewall and Motorsport UK
- One of Vogue's 25 Inspiring Women Changing the World
- BMW Friend of the Brand, fluent in English and French
- Over 3.5M views on YouTube, active on Instagram @GoCharlieM
- Profile: Brave, bold, and barrier-breaking

A story that inspires, a presence that leads.

Thomas Potter

United Kingdom (13)

A young British racer with a karting pedigree and a mission to inspire, **Thomas combines raw pace with principled presence**. He is also a **passionate advocate against bullying**, using his platform to speak out and support others.

Known for mastering the rain and standing against online hate, he's a rising force with character and charisma.

- 5x karting champion, 100+ race wins, tested Ginetta cars
- Competing in TOCA Juniors under the BTCC umbrella
- Known for rain mastery and the #NoSocialHate campaign
- Backed by F1 insiders like Jenson Button and Aston Martin F1
- Profile: Tenacious, outspoken, grounded

The people's prodigy.





Alexandra Hervé *France (19)*

Charismatic, multilingual, and fiercely competitive, Alexandra is one of France's most promising female drivers.

After a breakthrough season in Formula Renault, she's **aiming for the F1 Academy** with style, strength, and a story the world needs to hear.

- Third overall in 2023 Formula Renault Cup
- Invited to test in F1 Academy with CRAM Motorsport
- Fluent in 5 languages, studies at ESCP Business School
- Strong social media following and charitable involvement
- Profile: Intelligent, determined, influential

Racing's rising voice.

Robert Krayevsky *USA/Ukraine (17)*

Born in New York with Ukrainian roots, Robert is already making headlines across American circuits.

A natural in formula and GT racing, he's the transatlantic wildcard with the talent and hunger to climb fast.

- 3rd in his first Formula Pro USA race in 2024
- Entering full F4 season in Ligier JSF4 (USA)
- Dual track: Miata GT and open wheel
- Targets IndyCar, WEC, F1 with strong North American appeal
- Profile: Hungry, adaptable, fearless

The international wildcard.





How to support

- Sponsor a driver individually
- Fund a race, a season, or a key development milestone
- Provide brand support: logo visibility, event exposure, content partnerships
- Offer mentorship, introductions, or visibility within your own network

All sponsorships are handled personally and respectfully, with **discretion, clarity, and creativity**.

The Legacy you create

By supporting a *Levegh* Ambassador, you join us in crafting the next generation of motorsport excellence, and **make your brand part of a meaningful, high-precision story.**

Some legacies are handed down.
Others are chosen.

Let's build this one together.





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